



HOW MUCH IS FIGO PET INSURANCE?

Cost Factors

- Coverage type
- Pet's breed, age, and pre-existing conditions
- Deductibles, reimbursement levels, and coverage limits

Average Premiums

- \$20 to \$60 per month for cats
- \$30 to \$80 per month for dogs
- Influenced by location and coverage level

Foundation and Mission

- Founded in 2013 by Rusty Sproat
- Aims to simplify pet insurance and make it accessible
- Focuses on innovation and customer satisfaction



Valuation and Growth

- Significant growth since inception
- Attracted investments and partnerships
- Positive reputation in the pet insurance industry